
**ARQANA launches first French trade fair
entirely dedicated to the thoroughbred industry**

**Inaugural edition of Galop Expo to take place in Deauville
during October Yearling Sale**

Until recently, France was lacking the benefit of a professional trade fair fully dedicated to the thoroughbred industry, whereas the trotting world has enjoyed the ever growing success of Vincennes' Expo Etalons, where in excess of 120 exhibitors and 8,000 visitors congregated last January for the 20th renewal. Thoroughbred breeders, trainers, owners, innovative businesses, vets, labs, feed merchants, etc. will now be able to meet at Galop Expo, whose first edition will take place in Deauville, October 18-20, 2016. This new initiative by ARQANA, which has received the backing of France Galop, the Deauville town council and the Normandy regional council, aims to support the growth and innovation capacity of the French and European thoroughbred industry.

The chosen dates coincide with the October Yearling Sale and the Autumn race meeting at Deauville-La Touques racecourse, resulting in a not-to-be-missed event for all French and European professionals as well as young people who would be considering a career in racing.

A showcase for the thoroughbred industry

The 70 stands will be lodged in a large, comfortable marquee erected on the racecourse car park, thus establishing a link between the sales grounds and the races. This premium location will generate optimum visits and networking opportunities throughout the day. Galop Expo will open its doors at 10:00am each day until the early evening, with a special night on Wednesday until 10:00pm.

All activities will be catered for, from breeding to feed, transport, health care, equipment, financial services, media, communication, training, institutions etc. A specific focus will be placed on employment and innovation, two topics that are particularly important in the eyes of ARQANA and its partners. Conferences and debates will also be organised during Galop Expo, with the detailed program currently being defined.

ARQANA President Eric Hoyeau commented on the new event: *"ARQANA strives to provide a strong support to the thoroughbred industry as a whole, which represents a major source of growth and employment in many rural areas including Normandy. In an environment where innovation is key to remain competitive, Galop Expo's mission is to become a crossroads for all activities and generate contacts that will prove beneficial to all the represented businesses. We wish to thank France Galop, the Deauville town council and the Normandy regional council for their enthusiasm in supporting this new project, which we hope will quickly assert as a regular gathering with international exposure."*

Galop Expo in brief:

Tuesday 18 October:

10:00am – 8:00pm: Galop Expo

11:00am: October Yearling Sale day 1 starts

1:50pm: racing at Deauville-La Touques starts

Wednesday 19 October:

10:00am- 10:00pm: Galop Expo

1:50pm: racing at Deauville-La Touques starts

3:00pm: October Yearling Sale day 2 starts

Thursday 20 October:

10:00am-6:00pm: Galop Expo

11:00am: October Yearling Sale day 3 starts

12:20pm: racing at Deauville-La Touques starts

For further information: www.galopexpo.com
To become an exhibitor, please contact Hugues Rousseau: hrousseau@arqana-trot.com